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Dynamark Security Centers Offers Funding Program for Alarm Dealers

The unique program empowers dealers to build their business and secure recurring revenue.

Hagerstown, MD – Dynamark Security Centers has partnered with a premier financial institution in the alarm industry to offer an account based loan program to independent alarm dealers. Traditional dealer programs compensate alarm dealers for each account they acquire and then sell to the monitoring company. The dealer's revenue with this industry model is transaction based, lacking long term value to their business. The Dynamark Loan and Funding Program empowers dealers to build a portfolio of their in-house accounts that will generate consistent, recurring revenue as they grow their businesses.

"We are proud to offer this one-of-a-kind program to alarm dealers," said Dynamark President Trey Alter. "It's great to have a platform that allows a business to increase their portfolio of accounts as well as gain financial stability."

Dynamark's Loan and Funding Program was designed to be flexible and adaptable to the individual needs of a dealer. It's possible for dealers to obtain funding for 100% of their accounts, or designate only a portion they choose, which gives the ability to receive cash for transactional business while building long term revenue. Dynamark will also continue offer the option to purchase accounts directly from the dealer.

Before being accepted into the program, a dealer receives an in-depth, no obligation consultation with a Dynamark regional manager. "It has been incredible to see the success some of our dealers have experienced with the program," says Hank Groff, Senior VP of Sales and Business Development. "Every dealer is different and it's important for us to ensure they have the right business strategy that will enable them to succeed."

Dealers who are interested in Dynamark's Loan and Funding Program are encouraged to start by visiting www.dynamarkmonitoring.com/funding-program to learn more about the program and request for a regional manager to contact them.

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Dynamark Security Centers is a Five Diamond, UL listed monitoring facility serving independent dealers nationwide with central station services, national product distribution, account acquisitions, national conventions, training, dealer funding, loan programs, and much more.